

Ouanaminthe Social Impact and Innovation Consortium

Progress Update Aug '12 - Dec '16



Theory of Change

POVERTY IS ONLY PART OF THE PROBLEM.

ACCESS TO ESSENTIAL PRODUCTS IS JUST AS CRITICAL.

Due to lack of adequate technologies, Haitians pay *more* for basic services than people in developed countries.

Many of the existing solutions are also harmful. For example, using kerosene for lighting and cooking is equivalent to smoking two packs of cigarettes per day.

PEOPLE NEED ACCESS TO OPPORTUNITIES.

NOT A HANDOUT.

Social entrepreneurs from around the world hold proven solutions to the challenges confronting the people of Haiti. Rather than reinventing the wheel, we seek to leverage tested ideas that can be quickly scaled to create new lasting opportunities.

How OSIIC creates opportunities for the people of Ouanaminthe, Haiti

OSIIC, the Ouanaminthe Social Impact and Innovation Consortium, is led by Ashoka Fellow, Greg Van Kirk, co-founder of Community Enterprise Solutions, and which was launched with the support of Ashoka and the IFC in July 2012. OSIIC has so far directly impacted more than 43,000 people in Ouanaminthe. It leverages innovations from several Ashoka Fellows and has mobilized a series of local partners, which besides CODEVI, includes local schools, entrepreneurs, organizations, and small businesses. OSIIC runs its activities on the ground through its spinoff, Solisyon Kominote Yo, a new local organization which was set up to manage the day-to-day operations and which is led by local entrepreneurs.

TECHNOLOGY ACCESS THROUGH LOCAL JOBS

- OSIIC trains entrepreneurs to make, sell and service basic technologies: solar lamps, eye glasses, stoves.
- Entrepreneurs are cash-positive; products are provided in consignment.
- Customers pay for products; no subsidies.
- Local partners also derive new sources of income from these activities.

ACCESS TO FINANCE

- Individuals pool their savings to create a self-managed credit fund for their own use; no external money involved.
- Members borrow from their own fund on an "as needed" basis.
- The group functions as a small business; members receive dividends on their investment in the fund.

IMPROVING WORKERS WELL-BEING - FINANCIAL LITERACY

- Developed an integrated on-going course on how to apply basic financial practices by increasing understanding of key financial topics, encouraging savings and better allocation of household expenses.
- Equip the workers with the knowledge and tools necessary to make educated financial decisions.

YOUNG CHANGEMAKERS

- Young people and their educators learn changemaking skills in order to address the needs of their communities.
- Their successes set positive examples in their communities building a culture of changemaking and inspiring confidence that anyone can create positive impact on society.

WASTE MANAGEMENT

- OSIIC carried out the first community-wide diagnostics of waste, including type and volume of waste, and market opportunities.
- A community-wide waste management plan was developed for implementation by the municipality and local entrepreneurs.

AGRICULTURE

- OSIIC implemented a goat breeding program focused on assessing and the lack of affordable, good quality, and regular food supply
- Trained people in hill side farming for peanuts production to generate self-sustaining business opportunities and self-reliance at the household level by mobilizing the community.

Supported by:



WARBY PARKER



TECHNOLOGY ACCESS THROUGH LOCAL JOBS

-  **20** points of sale for technologies, owned by local orgs
-  **30** local orgs earning revenue
-  **8,600+** solar lamps and chargers sold; breakeven in 10 weeks
- 280+** cook stoves; breakeven in 15 weeks
-  **1,070+** eyeglasses sold
-  **50** entrepreneurs trained to sell technologies
-  **35+** water filters sold
-  **\$900,000+** in cost savings from solar lights and stoves
- \$7,000+** in net income from technology sales
- \$100,000+** increase in productivity from eye glasses
-  **80+** local people trained in repairing solar technologies and designing solar systems

ACCESS TO FINANCE

-  **350+** individuals pooled **\$16,000+** savings to form **15** self-banked groups in **7** communities
-  Savings fund has allowed for total cumulative credit disbursements of **\$40,000+**
-  **1,700+** credits used to invest in small businesses and farming

DIRECT Beneficiaries


43,000+

NET ECONOMIC IMPACT


\$1,300,000
Savings + Local Earnings

YOUNG CHANGEMAKERS

-  **4** local organizations engaging **70+** youngsters for training on changemaking skills (Week of Change)
-  **7** youth teams received \$50 to launch their own projects and gain hands-on experience as changemakers on solving diverse community needs
-  **2** youth teams created and replicated their initiatives in leadership and agriculture, impacting over **250+** individuals

WASTE MANAGEMENT

-  Waste diagnostics study with a sample of **60** households.
-  Delivered an integrated waste management plan to be implemented by the local authorities.

NATURE OF IMPACT

-  HEALTH
-  ENERGY
-  JOBS
-  SAVINGS
-  CREDIT
-  YOUTH
-  PARTNERS
-  PLANET

IMPROVING TEXTILE WORKERS WELL-BEING - FINANCIAL LITERACY

-  **2300+** workers interested to participate
- 700+** individuals graduated
- 10** Trainers
-  **98%** of the participants were interested in savings
- \$15,000+** dispatched in matched savings
-  The program included **5** learning modules:
 - Family Financial Audit
 - Understanding Family Cash Flow
 - Keep track and analyze the family budget
 - Debt management and saving strategies
 - Take actions towards improving family well-being

AGRICULTURE

-  **10** agriculture cooperatives with over **1,000** members were interviewed
-  **60** new goat owners identified and trained
- 48** farmers are producing an selling peanuts
-  Urban agriculture youth competition **50+** participated

"When we started, I thought this was the right way for us to improve, instead of waiting to receive money from abroad. We can produce ourselves and keep part of the benefit for us, and that could help Univers grow and in the end help more people." **Gerald Legitime**

Improving CODEVI Workers Well-Being (IWWB)

To broaden CODEVI's impact in the surrounding community, CODEVI has collaborated with the IFC and Ashoka's network of leading social entrepreneurs (Ashoka Fellows) to create sustainable initiatives for improving the lives of the CODEVI workers and their families. One such initiative is the development of a savings program in partnership with Ashoka Fellow Greg Van Kirk and Levi Strauss Foundation through which CODEVI workers can buy needed goods and services such as solar lamps, solar cell phone and radio chargers, high efficiency cook stoves, and water filters that are designed to reduce energy costs and increase the standard of living. In addition, employees participate in a financial literacy program.

Impact example

Without a solar lamp a family spends roughly **\$1.80** per week on kerosene and candles.
 With a solar lamp the family spends **50 cents** per week. A family saves **\$1.30** every week.
 The family buys the lamp from the local entrepreneur for **\$12.22**.

In other words:

The break-even point for the family is 9.4 weeks. Considering a conservative product lifecycle of 2 years, the family has **\$122.98** in net savings.

Some context:

The minimum wage in Haiti is around **\$110** per month. **Therefore, with just one solar lamp, a family can earn an additional monthly salary over the course of 2 years. A small solution, big impact!**



FINANCIAL LITERACY FOR FAMILY WELL-BEING

Is part of Improving Workers Well-Being program supported by Levis Strauss Foundation and implemented by CESolutions and CODEVI, with the goal of changing CODEVI workers' behavior related to financial practices by increasing their understanding of key financial topics, encouraging savings, and allocation of household expenses. The program includes training sessions that explain saving strategies, budget practices, and how to prioritize spending, along with required course activities such as filling out a survey on household financial behavior and status, keeping the family budget and taking three actions towards improving their financial situation. Workers completing this program are rewarded with vouchers to be cashed or deposited in their CODEVI savings account.

Agriculture

OSIIC with the support of IFC started three initiatives focused on ensuring food security in Ouanaminthe.

Urban Agriculture Competition for Youth

50 youngsters from Ouanaminthe designed innovative ways to grow food in the city. The results highlighting the importance of recycling, while at the same time offering a cheap, accessible alternatives to growing vegetables.

Goats Breeding Project

Impacting over 180 families through goats breeding and technical training, which creates additional income and access to food supplies for some of the most vulnerable families in the region.

Hill side Farming

48 farmers participated in trainings in expanding peanut production, soil conservation, diversification, and harvesting peanuts. gained market access by selling their seeds directly to ACCESO.

Team

Active Ashoka Fellows



Community Enterprise Solutions



Association for Self-Funded Communities



Healthy Cities



Ashoka Youth Venture

30 active local partners including:

Centro Punte	Hermanas de San Juan	Institution Univers	College Eureka
UJANE	REZO	VDH	CODEVI
Caritas FL	AAA	D&E	Quisqueya

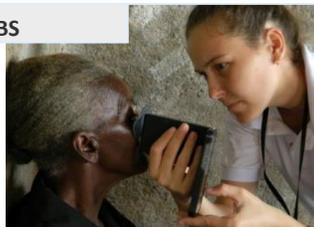
Impact in Pictures

August 2012 – December 2016

TECHNOLOGY ACCESS THROUGH LOCAL JOBS



Clients receive a free eye exam and purchase eyeglasses from local partnering pharmacy



High quality eye exam performed with SVOne



Local entrepreneurs learn to repair the solar lamps



Local partner is promoting the solar light; students use the solar light to better study



ACCESS TO FINANCE



Locals pool their savings to create a credit fund



Member of the fund takes loan to invest in his business



Members manage their own fund



Members analyze each loan request from their peers



IMPROVING CODEVI WORKERS WELL-BEING



Worker buys lamp through CODEVI savings plan



The trainer explains how to analyze expenses



Workers learn from the financial literacy manual



Workers who graduated in the financial literacy course

YOUNG CHANGEMAKERS



Young people develop changemaking skills, such as creativity and teamwork, to address community needs



Teams are awarded for taking action



They become empowered to be a positive force in their adult life and for their communities



WASTE MANAGEMENT



Team visits the city landfill to understand current waste management system and identify opportunities



Local partners collaborate and share experiences



The local mayor gets engaged in the process

AGRICULTURE



Teams of youth from participating local schools



The youth came up with creative ways to grow food by creating suspended and terraced gardens by using recycle materials such as plastic bottles, wood boxes and Styrofoam boxes.

